

Quality & Information Security Policy

Vision

Datatag strives to be acknowledged as an industry leader in asset identification systems, providing innovative solutions and services to meet the needs of our customers in line with the principles of information security, responsible care and a quality product.

Our Principles

We conduct our businesses with respect and care for the environment and without compromising the health and safety of people, whether employees, customers or citizens around the world.

We *continuously improve* our business processes while meeting or exceeding all *applicable legal, regulatory or other requirements* and appropriate international standards.

We provide high quality products and services to make our customers successful and add value to our business.

We provide an environment for open and transparent communication of Quality and Information Security matters.

We recognise that the skills and involvement of our employees are essential for understanding and fulfilling the needs of our company and customers.

We provide the necessary resources to achieve our vision.

Our Commitment

In order to follow these principles Datatag will:

- Integrate Quality & Information Security into all business strategies and processes.
- Manage systems effectively by evolving, implementing and maintaining a best practice, process oriented, risk based, integrated management system.
- Assess and manage the Quality & Information Security risks of the business throughout *product life cycle*.
- Measure Quality & Information Security performance and develop annual and long term objectives to achieve *continuous, sustainable improvement*.
- Verify compliance with internal and external requirements through audits and comply with international standards such as ISO 9001, ISO 27001 & LPS 1224.
- Address Quality & Information Security issues and their impact on practices, processes and products to align our business with public and customer expectations.
- Promote Quality & Information Security awareness and enhance confidence of internal and external stakeholders in our business by communication, consultation, training and advising.
- Hold every employee accountable for their commitment to our principles to ensure the prevention of Information security breaches and quality of products and services.
- Ensuring that the resources needed for the IMS are available.

This policy is reviewed on an annual basis.

The policy will be made available to interested parties upon request.



Kevin Howells (Managing Director)